

MANAGERS QUARTERLY NEWSLETTER FOURTH QUARTER

January 2017



Dear Members,

Casa del Mar's Managers Newsletters is sent out quarterly to all Members with a valid e-mail address on file with the Resort and is also be available on the CDM website at www.casadelmar-aruba.com.

If you are not receiving the newsletter or have any inquiries please contact the Executive Office at marinela.stevens@casadelmar-aruba.net or call 297-582-7000 ext. 600.

We hope you'll find the newsletter informative.

The Management of Casa del Mar Beach Resort



Special Points of Interest

- TripAdvisor awarded Casa del Mar the 2016 Travelers Choice Award. Casa del Mar is currently #6 of 24 Resorts on Eagle beach and Palm beach. If you enjoy your stay with us, rate us on [TripAdvisor](#).
- You can also follow us on [Twitter](#) and [Facebook](#) and [Instagram](#). We would love to see more Members post photos of their stay at Casa del Mar.
- Casa del Mar Beach Resort has again been awarded the distinction as a RCI Gold Crown Resort for the year 2017.
- Did you know there is a Casa del Mar App available in the App stores. Take the opportunity to enhance your travel experience by installing the new Casa del Mar Virtual Concierge app.

The Casa Del Mar Beach Resort Aruba App includes:

- ◆ New and current hotel information including unique hotel amenities and services
- ◆ Hotel Dining menus, special dining offers and meeting charts
- ◆ Direct download page with link information for installing to other mobile devices
- ◆ Includes latest dining menus for the best local restaurants in the island of Aruba
- ◆ Local Maps and directions available for local island attractions in Aruba
- ◆ Access to Restaurant Videos, Menus, Reviews and Dining Reservations

Activities schedule:

ACTIVITIES

Monday	Tuesday	Wednesday	Thursday	Friday
8.30AM—9.30AM SEATED YOGA (Shuffle Board Court)	8.30AM—9.00AM ABS&STRETCHING (Frank Conway room)	8.00AM—9.00AM SEATED YOGA (Shuffle Board Court)	9.30AM—10.00AM ABS&STRETCHING (Frank Conway room)	8.30AM—9.30AM SEATED YOGA (Shuffle Board Court)
9.30AM—10.30AM KIDS MEET&GREET POPCORN PARTY	9.15AM—10.15AM AQUACISES (CDM Pool)	9.30AM—10.30AM LADDERBALL COMPETITION	10.00AM—11.00AM PICTURE FRAME MAKING	10.30AM—12.30PM PIZZA PARTY & MOVIE
10.30AM—11.30AM WATER WORLD GAMES	9.30AM—10.30AM KIDS ARTS & CRAFTS	10.15AM—11.00AM AQUACISES	10.15AM—11.00AM AQUACISES (CDM Pool)	2.00PM—3.00PM FREE PLAY FOR KIDS
1.30PM—2.30PM CANDY BINGO	11.00AM—12.00PM BAG PAINTING	10.30AM—12.00PM T-SHIRT PAINTING	11.00AM—12.00PM SEASHELL HUNT	3.30PM—4.30PM POPCORN PARTY
2.45PM—3.45PM BOARD GAMES	2.00PM—3.00PM POOLSIDE BINGO	1.30PM—3.30PM SHUFLE BOARD	2.00PM—3.00PM POOLSIDE BINGO	
	3.30PM—4.30PM FLIP FLOP ARTS & CRAFTS		3.30PM—4.30PM BEADS ARTS & CRAFTS	

*Participating kids must be 4 years and up.

*Please make it perfectly clear to your kids and activities coordinator if they can or cannot leave the program alone.

*For location Seated Yoga, ABS& Stretching and Aquacises please check Activities Schedule.

All other activities are in the activities Center.

*T-shirt painting \$8.00.

*Costs Bag Painting Depends on size of the bag.

*Pizza Party and movie cost \$10.00 per child.

Early access and late checkouts to the Units

Members and guests are not allowed to enter their units or interfere with the housekeeping staff while they are in the process of cleaning, stocking and inspecting the units. We appreciate your cooperation as we ensure that your unit is properly prepared for your enjoyment.



Excerpt from the Joint Security Procedures for Casa del Mar and Aruba Beach Club:

EARLY ACCESS TO GUEST ROOM

Guests who interfere with the room attendant cleaning the room will be charged \$200 for the first occurrence, \$300 for the second and possible expulsion from membership for any subsequent occurrence.

LATE CHECKOUTS

Guests who remain in their room beyond 11:00AM will incur an additional charge of \$150 an hour and if not paid prior to leaving the Resort the additional amount will be added to their annual maintenance fee(s).

Excerpt from the Casa del Mar By-Laws:

A week starts at 4PM on the first Saturday of the time period and ends at 11AM on the Saturday which immediately follows.

Pool and Beach Rules/Regulations:



Due to the limited number of pool & beach palapas (chickees) at the Resort, Members and Guests are not allowed to reserve chickees in advance. They are available on a "First come, First serve" basis. Chickees occupied at 7 AM will be considered reserved by that person for the day, with the understanding that they must not be left unattended for more than 2 hours. All personal belongings which are left unattended on lounges or under chickees before 7 AM or for longer than 2 hours will be removed by a member of our security staff and can be claimed from Security by dialing "0" or by visiting the Front Desk.

****CDM Beach Resort will not be responsible or liable for any personal belongings removed and/or lost.**

- No lifeguard on duty, please use caution when swimming in the ocean. Undertow currents are known to occur.
- Children under 3 or in diapers are allowed to use the kiddie pool only.
- Children under 12 not allowed in the Jacuzzi.
- Inflatable rafts are not allowed in the pool.
- No running or diving allowed on the pool deck.
- Glassware is not permitted in the pool deck area, pools or jacuzzis.
- The above policy is in effect in order to ensure that maximum enjoyment for each and every Member/Guest of Casa del Mar Beach Resort.

Official Aruba Holidays 2017

January 1st – New Year's Day

January 25th – G.F. Betico Croes' Day

February 27th – Carnival Monday

March 18th – Aruba's National Anthem & Flag Day

April 14th – Good Friday

April 16th – Easter Sunday

April 17th – Easter Monday

May 1st – Aruba's Labor Day

May 25th – Ascension Thursday

December 25th – Christmas Day

December 26th – Boxing Day

Employees Updates

CDM Jewels

We are proud to announce and congratulate the following winners of the Employee of the 2rd and 3rd quarter 2016 and Manager/Supervisor of the first half 2016, in recognition of their exemplary dedication to Casa del Mar, its Members and Guests.



- Employee of the 2nd Quarter 2016 – Bea Geerman Schwengle
- Employee of the 3rd Quarter 2016 – Frangere v/d Linden
- Manager/Supervisor of the 1st half 2016 – Argentina Rogers

Hired

Name	Date of hire	Department	Position
John Giel	10.03.16	Housekeeping	Assistant Executive Housekeeper
Francheline Lynch	11.07.16	Front Office	Front Office Agent
Ellen Scholl	11.16.16	Front Office	Front Office Manager

Terminations/Resignations

Name	Termination date	Department	Position
Raybert Croes	11.18.16	Maintenance	HVAC technician

Anniversaries



November

11/02 Marlin Ras — 1 Year
 11/16 Argentina Rogers — 25 Years
 11/20 Andre Le Grand — 1 Year
 11/26 Daniel Wever — 10 Years

December

12/09 Mirlanda Boye — 20 Years
 12/21 Shahaira Morris — 1 Year

Births

Meet Liam Elijah Alexander Winterdal



On November 17th, 2016 son of Ferdinand Winterdal (Chief Engineering) and his wife Ghislene Jansen was born.

Annual Employee Christmas Dinner

On December 13th, 2016 we celebrated our annual Employee Christmas Dinner at Indian Rock Garden with a dinner buffet, music, dancing and a great raffle. It was enjoyed tremendously!



Employees New years Celebration December 30th 2016



Update on projects throughout the resort

We successfully completed the following projects:

- A new electrical panel was installed on the roof of the Ambassador building.
- New stairs to access the beach at Matthews Beachside Restaurant were constructed.
- A First Aid Facility for the Security Department was created.
- 3 emergency shut of valves for the main gas lines to the Presidential building were installed.
- New cabinets for the fire extinguishers were installed in the corridors at the Presidential building.
- All new LED lighted exit signs were installed at the Ambassador building to comply with the Fire Department code.
- Renovation of the Lobby bathrooms to comply with ADA standards was completed.
- The outdoor seating area at Matthews has been enlarged by removing the plant beds and installing pavers.
- 9 Guest units were refurbished with new paint, bathroom ceilings, LED lighting and Reme Air purifiers.



In addition to the projects completed the following projects are in progress:

- Began painting the corridor walls at the Ambassador building.
- Running new electrical installation to connect the bathroom exhaust fans for all Presidential units.
- Replacing the corridor ceiling on the 4th floor of phase 2 Presidential building.

Upcoming projects:

- Insulate chilled water pipes on the 5th floor corridor phase 2 Presidential building.
- Replace ceiling on the 2th floor corridor phase 2 Presidential building.
- Adding sand to CDM beach provided by the Aruban Government.
- Install new palapa's at the beach side.

Carnival Aruba 2017

It's carnival time again. We selected a few of the fabulous parades for you.

For the complete schedule visit www.visitaruba.com/things-to-do/carnival



- ◆ **Grand Children Parade Oranjestad – Sunday February 12, 02:00pm - 06:00pm**
ROUTE: Starts at ex D.O.W. - L. G. Smith Blvd. - Vondellaan - Avenida Milo Croes - ends at Entertainment Center
- ◆ **Lighting Parade San Nicolas – Friday February 24, 08:00pm - 02:00am**
ROUTE: Joe Laveist Sport Park, Pastoor Hendrikstraat - Caya Dick Cooper - Caya Captain H. Rodger - Lagoweg - Bernhardstraat - Dr. Schaepmanstraat - Pastoor Hendrikstraat - ends at Joe Laveist Sport Park
- ◆ **San Nicolas' Grand Carnival Parade – Saturday February 25, 11:00am - 07:00pm**
ROUTE: Joe Laveist Sport Park, Pastoor Hendrikstraat - Caya Dick Cooper - Caya Captain H. Rodger - Lagoweg - Bernhardstraat - Dr. Schaepmanstraat - Pastoor Hendrikstraat - ends at Joe Laveist Sport Park
- ◆ **Aruba's Grand Carnival Parade Oranjestad – Sunday February 26, 11:00am - 07:00pm**
ROUTE: Starts at roundabout Wendy's - L. G. Smith Blvd. - Vondellaan - ends at Banco di Caribe

Island updates

Pabien On Plastic Bag Ban Aruba!

“Pabien” is Papiamentu for congratulations in Aruba’s local language. And a BIG one is in order now because this happy little island will be even happier, environmentally speaking, as the government has voted to effectively ban all plastic bags as of January 1, 2017. Why such an extreme move on an island that depends so much on tourism dollars and encourages vacation shopping to help fuel its economy? One would think that the convenience to shoppers would outweigh the concern. But no, not this island. And that’s the point.



Aruba is an island – a very small island – and that makes it difficult to efficiently dispose of trash. For materials that don’t break down, there is limited access to recycling facilities. So even best efforts have plastic bags ending up on the beaches and in the oceans. Considering that Aruba goes through some 30 million plastic bags per year – that’s a huge problem for a little island. Of course, it’s no secret that marine life is badly harmed by plastic bags, especially sea turtles that mistake them for their favorite snack of jellyfish! But plastic bags are harmful to the humans too. When marine life consumes the chemicals used to make plastic and we eat that seafood and fish, it has been proven to adversely affect our hormonal health. Not to mention, the chemicals are toxic! Senator Donald Rasmijn, Omar Harms, and Juliet D. Carvalhal led the proposal for the ban, and it passed easily. The program already began rollout with information, education, and positivity.

Juliet D. Carvalhal, Special Coordinator Green Agenda for the government of Aruba, says: “The logo of Aruba’s national campaign and educational platform includes an image of one happy turtle with the tagline and call-to-action 'My Bag Is Reusable' in Papiamentu. With the overwhelmingly positive response thus far within the community, we can be optimistic that this important project will be well received by all. Locals and tourists alike.”

Though there will be plenty of businesses creating reusable bags for customers, and they make great keepsakes, visitors can also bring their own reusable bags for added convenience. Soft nylon backpacks are also a great way to carry things around, and they take very little space in your luggage. So remember this when packing for your holiday. As part of an ongoing plan to make Aruba the greenest island in the Caribbean by 2020, the plastic bag ban fits nicely into today’s more eco-conscious lifestyle. Before you know it, plastic bags will be a thing of the past as the United Nations Environmental Programme Secretariat has recommended a ban on all plastic bags globally. And that’s great news for future generations. Hopefully the issue with plastic straws at beach bars and Styrofoam containers for take-out will be addressed next. Let’s all work together to make Aruba a plastic-free paradise. Pabien!

For more information visit, Me Tas ta Reusable (<https://actionsprout.io/4AF283/initial>)

If you think the convenience of having a plastic bag when you make a purchase is free, think again. It costs around five cents per bag for the retailer, which typically ends up tacked on to the costs of the items. Considering the average useful lifespan of a plastic bag has been calculated at around 10 minutes, and their energy intensive production contributes to climate change in a big way, that cost is way too high. So good move Aruba, this is a much-needed change.

Published by: Aruba Nights

Upcoming Events

- **Betico Croes Day**

January 25, 2017 All day

Official holiday in memory of G.F. (Betico) Croes, On January 25 th, we commemorate the birthday of the late Aruban political leader, Gilberto François (Betico) Croes. He helped the island attain the "Status Aparte". With its new status Aruba was given autonomy from the Netherlands Antilles, and was allowed to Function as a commonwealth within the Dutch kingdom. This official holiday also features many sporting events and games throughout the island.



- **Betico Croes Memorial Run, Centro Deportivo Libertador Betico Croes
January 25, 2017 5.30AM—9.00AM**

Betico Croes hometown of Santa Cruz sponsors an amateur road race through hilly terrain. The circular route takes runners through residential neighborhoods and back to the main intersection of Santa Cruz.

Open registration through IBISA Tel. +297 582 4987 or Fax: +297 583 6478 or [mail](mailto:info@ibisa.com) for additional information or registration.

- **Aruba Carnival Season February, 2017**

Carnival means weeks of events that bring you colorfully decorated floats, contagiously throbbing music, luxuriously costumed groups of celebrants of all ages, King & Queen elections, electrifying jump ups and torch light parades that wind their way through the streets at night, the Jouvert morning, the Children's Parades and finally the Grand Parade. This has got to be the greatest party ever!

For complete Aruba carnival information visit:

<http://www.visitaruba.com/things-to-do/carnival/>



- **Flip Flop Beach Festival**

Februari, 2017 2.00PM—2.00AM (date to be determent)

The Flip Flop Festival is the biggest free festival in Aruba. This event brings around thousands of people annually and this year it will only gets better.

Flip Flop Festival takes place on the best beach in Aruba Eagle Beach.

During this beach party house music mix can be heard from selected DJs.

Attire: Beachwear and optional flip flops.

- **Aruba International Half Marathon—March 26, 2017 All day**

The Festival headlines with award winning musicians and the best local DJ's and bands. On March 26, 2017 International competitors will participate in Aruba's longest road race covering the length of the island from San Nicolas to Oranjestad. The course starts in front of Joe Laveist Sport Park in San Nicolas and ends in front of Alhambra Casino Aruba. The Red Cross will be on the route on the bike and they will have two tents on the route. There will also be a Sweeper behind the last participants who will pick everyone up on the route. The start time of the race will be announced closer to the event date. Registration begins in November 2016 for international registrations and in February 2017 for local registrations.

For registration information, contact IBISA Phone +297-582-4987 for additional information or participation!

To register in person: IBISA - Frankrijkstraat 1, Oranjestad , Aruba/IBISA - Dr Schaepmanstraat 52, San Nicolas, Aruba



CDM's Concessioners

CDM Minimarket/Gelatilicious

Your vacation in Aruba is even more enjoyable with the convenience of our Minimarket which offers a great variety of food and a wide range of beverage products for all meal times as well as in between snacks and sweets for your entertainment. Personal hygiene and over-the-counter health aids are also available. Visit Gelatilicious for your healthful and tasty Gelato, Frozen Yogurt and Sorbets. Located in the Minimarket.



Magnet

Magnet offers you a great assortment of duty-free perfumes and accessories. All brand names are available and they even offer free shipping of fragrances to the USA!!

Thrifty Car Rentals

You can find Thrifty Car Rentals desk in the Casa de Mar lobby. They rent all sorts of cars from economy to All Terrain and offer special rates for our



Clinical Massage Aruba

Clinical Massage Aruba & Spa is the **ONLY SPA** with a clinical Approach in ARUBA specialize in Pain Management (Back Pain, Neck Pain, Sciatic, Fibromyalgia, Headache and Sports Injuries) As a Spa they do offer the **highest Quality treatments** in Aruba, from Relaxing Massage, hot stones, body treatment, Waxing and Facial with our Medical esthetician. Open 2 years ago in Casa Del Mar, Clinical massage Team is **Rank number 1** on trip advisor and are still improving their knowledge to suit the needs of the clients.

Great Habano Cuban Cigars & Souvenirs

Located right across the Front Office in the lobby you'll find this great Cigar and Souvenirs shop. Not only for the Cuban cigar but also

Dominican cigars and many other.



Matthew's Beachside Restaurant

Matthew's combines fine dining with an unparalleled view of one of the most beautiful beaches in the world. Serving breakfast, lunch, dinner and of course the daily happy hour with live music



Pelican Adventures

The Pelican Adventure s desk is situated in our Resort Lobby. They will assist you with all kinds of concierge services, tour bookings, restaurant bookings, taxi services etc.

J & J Beauty parlor

Visit J&J Beauty parlor for hair braiding, hair styling, manicures and pedicures. You can find them next to our new security office.



Dushi Bagels

Dushi Bagels is situated in front of the Casa del Mar parking lot. Try their delicious bagels and sandwiches. Open daily 6AM—2PM

M's Crepe Shack

You can find M's Crepe Shack on the pool deck. They have a delicious menu of tasty Sweet and Savory Crepes, Waffles, Ice Cream and Beverages.

